

LIVE PRODUCTION & DELIVERY GEAR & SERVICES

EventDVLIVE, the authoritative digital magazine for video crews specializing in live event production and delivery, features a Buyer's Guide section that runs in all quarterly issues of the magazine.

We invite all vendors of live event production gear—including cameras, switchers, mixers, lighting, lenses, camera support, camera control, and much more—and providers of live delivery equipment and services—from projection, IMAG, and video walls to disc duplication systems, streaming appliances, turnkey streaming and on-demand services, and OVPs—to advertise your products in this definitive resource guide.

The Buyer's Guide will also be promoted in our biweekly e-newsletter, *EventDVLIVE FOCUS*, throughout the year.

Here is what you get:

- Your choice of display advertising or listing within the e-magazine version of the guide
- 3–12 months of online exposure in the online directory on EventDVLIVE.com
- Electronic distribution of the guide directly from EventDVLIVE.com
- The ability to change your online listings, offerings, or links as often as you would like
- Marketing of the guide to more than 26,000 industry professionals via our e-newsletter readerships
- Online reporting includes page views and click-throughs and onsite registration for special offers

There are many different ways you can participate that fit every budget, from display advertising to basic listings, to keep your name out there and top-of-mind.

Directory Display Rates

Units	1X	2X	3X	4x
Full page*	\$1,499	\$1,299	\$999	\$799
1/2-page	\$999	\$749	\$599	\$499
1/4-page	\$499	\$449	\$399	\$299

ATTENTION DISPLAY ADVERTISERS!

Full-page advertisers will receive a 1/2-page Listing (no charge), and fractional page advertisers will receive 1/4-page Listing (no charge).

* Call for specs and special rates for taking your ad **LIVE** with video!

Advertising Contact

John Nuzzi • Associate Publisher, *EventDVLIVE*
757.259.1480 • jnuzzi@eventdv.net



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Directory Listings Rates numbers are 1x/2x/3x/4x rates

LIVE full-page listing \$1,499/\$1,299/\$999/\$799

- Take your ad LIVE with a full landscape page spread and a 60- 90-second video showcasing your products and services!
- 500-word product description
- 2-4 graphics
- All the links, logos, graphics, and positioning of a premium listing plus the additional real estate of a full landscape page
- CALL for specs on video—THE best way to reach this audience

1/2-page listing \$999/\$749/\$599/\$499

- Bold company name and logo
- Magazine listing—one image and 250-word listing or four 50-word product descriptions with two graphics
- Contact info
- Live link to your site directly from the digital issue
- Ad page reference burst
- Premium logo
- Background tint in e-mag directory.
- Featured position for your online listing for 3-12 months, plus links to your site

1/4-page listing \$499/\$449/\$399/\$299

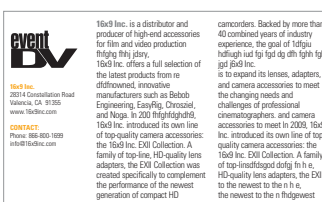
- Bold company name and logo
- 150-word description
- Ad page reference burst
- Contact info, including a live link to your site directly from the digital issue
- Online listing for 3-12 months, plus three links to your site



Sample Listing full page



Sample Listing 1/2 page



Sample Listing 1/4 page

Closing Dates

Issue	Space Reservations	Materials Due	Pub Date
Spring 2011	2/25/11	3/3/11	3/17/11
Summer 2011	5/20/11	5/26/11	6/10/11
Fall 2011	8/24/11	8/30/11	9/14/11
Winter 2010	11/17/11	11/23/11	12/9/11

CALL TODAY AND RESERVE YOUR SPACE!

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