

2011 Editorial Calendar

ISSUE	EDITORIAL THEMES	EDITORIAL CLOSE	AD AD SPACE CLOSE	MATERIALS DUE	MAIL DATE
SPRING	NAB 2011 <ul style="list-style-type: none"> Challenges of Live-Switched HD Production Delivery Strategies for Live Conference Video Buyer's Guide: GEAR UP FOR LIVE PRODUCTION!	2/10/11	2/25/11	3/7/11	3/17/11
SUMMER	INFOCOMM 2011 <ul style="list-style-type: none"> Color Correction for Event Productions Producing Behind-the-Scenes Shows for Web Delivery Buyer's Guide: GEAR UP FOR LIVE PRODUCTION!	5/6/11	5/20/11	5/31/11	6/10/11
SPECIAL ISSUE: SUCCESS STORIES (see details below)		6/13/11	6/27/11	7/6/11	7/18/11
AUTUMN	<ul style="list-style-type: none"> Partnering for Webcast Production Best Practices: IMAG for Live Performance Buyer's Guide: GEAR UP FOR LIVE PRODUCTION!	8/10/11	8/24/11	9/1/11	9/14/11
WINTER	<ul style="list-style-type: none"> Adventures in High School Sports Production Monitoring and Diagnostics for Live HD Feeds Buyer's Guide: GEAR UP FOR LIVE PRODUCTION!	11/3/11	11/17/11	11/29/11	12/9/11

NEW IN 2011:

EventDVLIVE presents the first annual **SUCCESS STORIES** special issue, an all-advertorial issue, published in July, that features case studies from the cutting edge of live event video production and delivery that highlight real-world production successes from our major verticals: Sports, Worship, Performance, Conference, Corporate, and Education. The **EventDVLIVE** editorial staff will work with participating vendors to develop each article, including copy, interviews, images, and—optionally—video. Pricing starts at \$1499 per submission; contact Associate Publisher John Nuzzi at jnuzzi@eventdv.net for details.

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