

# EVENTDVLIVE FOCUS

## Newsletter

**EventDVLive FOCUS** is the biweekly newsletter for professional video producers and A/V crews doing live production and delivery. Addressing all of **EventDVLive**'s key verticals, **EventDVLive FOCUS** features commentaries and blog posts from the leading experts in the industry, engaging video clips from out in the field, plus case studies and late-breaking product news and industry announcements.

**Circulation:**  
26,000  
**Frequency:**  
Biweekly

Not available in concentrated form like this anywhere else, the **EventDVLive FOCUS** arrives with fresh and accurate news compiled and written by the editors of **EventDVLive**.



**EventDVLive FOCUS** sponsorships are first come, first served, so reserve your sponsorship schedule **now** for the entire year.

Schedule your sponsorships around product launches and industry events!

1x	3x	6x	12x
\$950	\$900	\$850	\$800
per issue			

### Sponsor Advertising Specifications:

- 75-word text description
- 468x60 pixel GIF web banner linking URL (product photo optional)
- Report of emails broadcasted and click-throughs at the end of sponsored week

### EventDVLive Bulletin

Send your custom HTML email to the subscribers of **EventDVLive FOCUS**. You assign the subject line.

- 1X – \$2,200 per issue
- 3X – \$2,050 per issue
- 6X – \$1,900 per issue
- 12X – \$1,600 per issue

*Limited one per week*

**Reserve your space today!**

**Contact: John Nuzzi** • Associate Publisher  
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# RATE CARD

Banner Size	Location	Minimum	Cost
728x90	top	15,000	\$30 CPM
120x600	right side	15,000	\$35 CPM
300x250	inside articles	15,000	\$40 CPM
130x200	left side	15,000	\$40 CPM
30-word text ads	inside articles	15,000	\$30 CPM
125x125	left side	15,000	\$20 CPM

## EventDVLive FOCUS Newsletter Sponsorships

1 issue (exclusive)	\$850 ea
3 issues (exclusive)	\$750 ea
6 issues (exclusive)	\$650 ea
12 issues (exclusive)	\$550 ea

## EventDV Bulletin

1 issue	\$2,200
3 issues	\$2,050
6 issues	\$1,900
12 issues	\$1,600

## Sponsored

Text Link (69 characters)	Monthly
Homepage Only (top position)	\$500
ROS – all pages	\$850

## EventDV-TV Sponsorships

### 1st Banner Position (468x60)

1 month – \$900 net
3 months – \$2,500 net
6 months – \$4,000 net

### Banners Positions 2-8 (468x60)

1 month – \$600 net
3 months – \$1,500 net
6 months – \$2,400 net

### Pre-roll or "Brought to you by" sponsorships

1 month – \$1,000 net
3 months – \$2,400 net
6 months – \$3,600 net
9 months – \$4,050 net
12 months – \$4,800 net



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